



TERMS AND CONDITIONS

VIC KIDS EAT WELL AWARDS TERMS AND CONDITIONS OF ENTRY

Conditions of entry

- 1) The Vic Kids Eat Well Awards (Awards) is run and managed by Vic Kids Eat Well, 615 St Kilda Rd, Melbourne Victoria 3004. Vic Kids Eat Well is supported by the Victorian Government, and is delivered by Cancer Council Victoria's Achievement Program, in partnership with Nutrition Australia's Healthy Eating Advisory Service.
- 2) There are two categories of Awards with their own conditions of entry; Big Bite Awards and Special Acknowledgement Awards.
- 3) Big Bite Award entry:
 - a. Entry to the Big Bite Awards is open to all Victorian primary schools, secondary schools, out of hours school care facilities, community or council run facilities, sports clubs and sports and recreation facilities who are registered for Vic Kids Eat Well during the promotional period and have completed one or more of the four big bites during 2022.
 - b. Vic Kids Eat Well members are automatically entered for a Big Bite Award for each big bite completed during 2022. Organisations complete each small bite within an action area and upload information and evidence. Once evidence is uploaded for the last small bite in that area, the big bite will have been completed. An organisation can then complete an additional field and write in 200 words or less about the creative and innovative ways the organisation has implemented the Vic Kids Eat Well big bite and describe the innovation and impact.
- 4) The Special Acknowledgement awards entry:
 - a. The Special Acknowledgement Awards are open to open to a Vic Kids Eat Well network or individuals who are from a participating organisation, members of the public or health promoters that have made a significant impact and demonstrated outstanding support for Vic Kids Eat Well.
 - b. Members of the public can nominate an individual or network for the Special Acknowledgement Award by completing the [nomination form](#) linked on the [Awards page](#) in the Vic Kids Eat Well website.
 - c. Eligible individuals can self-nominate for an award.

- d. Achievement Program and Healthy Eating Advisory Service employees and their immediate families are not eligible to submit Entries.
- e. Entries open 23/05/2022 and close 11:59pm, 31/12/2022
- f. The nomination must include the name, organisation and contact details of the nominator and nominee. A 200-word rationale of why this person/network deserves the award, with details of their actions and the positive impact must be included.

5) Judging process:

- a. Nominations for the Awards will be judged against innovation and impact. 'Innovation' refers to the creative ways an organisation/individual has promoted or presented healthier food and drinks options to kids and motivated positive change in the community. 'Impact' reflects on how the actions or changes have made a difference in the community- this may include comments from community members, data, observations, or any other relevant information.
- b. A rubric will be used to assess each entry and give an overall score. The weighted rubric describes the evidence of impact and innovation, and for the Big Bite Awards also considers whether Advanced Standing was used. Advanced Standing describes any small bite that was completed prior to or outside of participation in Vic Kids Eat Well.
- c. The score will be used to shortlist nominations and identify finalists. Organisations must score 6 or higher to be eligible for a Big Bite Award, or 4 or higher to be eligible for a Special Acknowledgement Award.
- d. An expert panel of judges from Vic Kids Eat Well, Healthy Eating Advisory Service, Achievement Program and Cancer Council Victoria will then determine a winner for each category.
- e. Big Bite Awards may be given per setting type per big bite. Awards will only be given to settings that meet the criteria, deemed to have demonstrated significant innovation and impact by the judging panel. If there are no entries for a particular award, or the entries do not meet the criteria, then no award will be given.
- f. The judges' decision is final.

6) Award finalists and winners:

- a. Finalists will be notified in by January 31st, 2023.
- b. Finalists for the Awards can notify Vic Kids Eat Well and opt out if they do not want to continue the judging process to be considered for an award.
- c. The winners in each category will be announced at the Vic Kids Eat Well awards ceremony in February 2023. The awards will be held online. Details of the ceremony will be promoted on the Vic Kids Eat Well website closer to the date.
- d. Finalists and winners will be promoted across the Vic Kids Eat Well website, social media and media to inspire others in the wider community.
- e. Winners will receive non-monetary recognition materials to celebrate and promote their achievements. These recognition materials will be transferred to the winners within 28 days of being awarded.
- f. Finalists and winners of the Awards may promote themselves as winners or finalists of the Vic Kids Eat Well awards in accordance with Vic Kids Eat Well directions.

7) Vic Kids Eat Well reserves the right to disqualify any entry where it reasonably suspects that entry materials are:

- a. prohibited by these Terms and Conditions and any relevant law,



- b. are dishonest or include incorrect information
- c. contains defamatory or offensive content
- d. infringes third party intellectual property rights or is otherwise deemed inappropriate.

This is at the Vic Kids Eat Well's absolute discretion and discussions will not be entered into.

- 8) Vic Kids Eat Well reserves the right to make changes to the Awards if required, such as changing the categories, omit the awarding of winners for a category or award joint winners.
- 9) If the Awards are unable to be conducted as anticipated for any reason, Vic Kids Eat Well reserves the right to modify, suspend, or cancel the Awards. Reasonable written prior notice will be provided.
- 10) Cancer Council Victoria's [privacy policy](#) and Vic Kids Eat Well's [information collection statement](#) apply to the Awards.

