



TERMS & CONDITIONS: VIC KIDS EAT WELL BREAKFAST CLUB BITE COMPETITION 2025



The following Terms and Conditions apply to the “Vic Kids Eat Well Breakfast Club Bite Competition”, 2025

CONDITIONS OF ENTRY

These Terms and Conditions include information on how to enter the Vic Kids Eat Well Breakfast Club Bite Competition and details of associated prizes. Participation in the ‘Vic Kids Eat Well Breakfast Club Bite Competition’ (**this Competition**) constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with the below Terms and Conditions may take part in this Competition.

- 1) The Promoter is Cancer Council Victoria, 200 Victoria Parade, East Melbourne Victoria 3002 (**Promoter**), as part of the *Vic Kids Eat Well Program*. Vic Kids Eat Well is supported by the Victorian Government and delivered by Cancer Council Victoria in partnership with The National Nutrition Foundation.

This Competition’s promotion period commences April 1st, 2025, 00:00:01am AEST and closes June 30th, 2025, 11:59:59pm AEST (**the Promotional Period**).

- 2) **To enter this Competition:**

- a. An organisation must be a current Vic Kids Eat Well member school, operate in Victoria, and provide free food and drink to young people between the ages of 5 and 18 at a breakfast club.
 - b. Submissions must be made by a registered Vic Kids Eat Well health promotion professional on behalf of a registered Vic Kids Eat Well member organisation using the Vic Kids Eat Well database during the Promotional Period;
- 3) There can be multiple entries per organisation. An organisation can submit multiple breakfast club bites and all will go into the draw to be considered as a competition entry. An organisation is only eligible to win one of the five prizes.
 - 4) Incomplete, indecipherable or incomprehensible bite entries will be deemed invalid.



- 5) The Promoter's decision in relation to any aspect of this Competition is final and binding on each person who enters. No correspondence will be entered into.
- 6) The Promoter reserves the right to disqualify any entry where it reasonably suspects that such materials are prohibited by these Terms and Conditions, any relevant law, or otherwise deemed inappropriate. This is at the Promoter's absolute discretion and discussions will not be entered into. Entries that are considered unlawful, harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually orientated, racially offensive, contain objectionable content or are otherwise inappropriate will not be deemed valid and will be rejected.
- 7) By entering this Competition, entrants' consent to receipt of emails regarding this Competition, and other emails which inform the entrant of the Promoter's other publications, products, services and events and promote relevant third-party goods and services.
- 8) By entering this Competition, the organisation provides the Promoter and Vic Kids Eat Well with permission to reproduce and use the organisation's name for purposes associated with promoting Vic Kids Eat Well (such as, on social media platforms, website).
- 9) This is a game of skill and chance plays no part in determining the winners. Each entry will be assessed individually on the quality of the information provided. The selection criteria of "creativity" and "impact" will be evaluated specifically in the context of breakfast clubs, not general initiatives, by the Vic Kids Eat Well team at Cancer Council Victoria. Cancer Council Victoria will select the five bite applications that school breakfast clubs can implement to foster a healthy food and drink environment for children and young people. Judging will take place in the week commencing the 7th July, 2025, by a Vic Kids Eat Well panel of judges. There will be five winners. The five prize winners will be notified by email by the 4th August, 2025 and prizes will be sent via email by the 11th August, 2025.
- 10) Cancer Council Victoria's [privacy policy](#) applies to this Competition.
- 11) The Promoter will keep records of this Competition for 3 years.

Prizes:

- 12) There will be five prizes. Each prize is a \$100 e-voucher for Kitchen Warehouse.
- 13) There will be five individual winners of the prize draws and each organisation can only win one prize.
- 14) The five prize winners will be notified by email by the 4th August, 2025 and prizes will be sent via email by the 11th August, 2025.
- 15) If, in any event, a winner does not want to accept the prize, or the Promoter is unable to locate a winner by 5pm the 11th August, the prize will be forfeited by the winner(s), with no liability whatsoever on the Promoter towards the prize winner(s).



- 16) Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. The value of the prizes is accurate as at the commencement of this Competition. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.

