



MONTHLY LUCKY BITE REWARD TERMS AND CONDITIONS

The following Terms and Conditions apply to the “Vic Kids Eat Well rewards – Monthly Lucky Bite Reward”.

CONDITIONS OF ENTRY

These terms and conditions include information on how to enter the Vic Kids Eat Well Rewards – Monthly Lucky Bite Reward Competition (**Competition**) and details of prizes (**Terms and Conditions**). Participation in the Competition constitutes acceptance of these Terms and Conditions. Only entries that are submitted and comply with the below Terms and Conditions may take part in this Competition.

The Promoter is Cancer Council Victoria, 200 Victoria Parade, East Melbourne Victoria 3002 (**Promoter**), as part of the Vic Kids Eat Well Program. The Vic Kids Eat Well Program is supported by the Victorian Government and delivered by the Promoter.

The Competition is running between 6 October 2025 to 28 February 2026 (**Competition Period**). During the Competition Period, each promotional period commences on the 1st of each month, 00:00:01am AEST and closes on the last date of each month, 11:59:59pm AEST (each, a **Promotional Period**).

To be eligible for this Competition, an organisation must be a current Vic Kids Eat Well member organisation, operate in Victoria, and provide/sell food and drink to young people between the ages of 5 and 18 (**Organisation Eligibility Requirements**).

Any Vic Kids Eat Well bite application (**bite**) submitted by an organisation’s assigned health promoter through the Vic Kids Eat Well database, that meets the bite requirements as judged by the Vic Kids Eat Well team and outlined in the ‘**All Settings Action Table**’ during a Promotional Period, and complies with these Terms and Conditions, will automatically be entered into the Competition draw for that month.

Each individual bite submission will count as a separate entry into the monthly draw. Any bite submission received after the Promotional Period for the relevant month will roll over and be included in the following month’s draw provided that the bite submission is received prior to 11:59:59pm AEST on 28 February 2026.

Organisations that do not wish to participate in the Competition can opt-out by:

- a) having their health promoter select the opt-out tick box in the Vic Kids Eat Well database; or
- b) emailing vickidseatwell@cancervic.org.au with the full name of the Organisation and request to opt out.

To enter this Competition:

1. Persons must be a registered Vic Kids Eat Well health promotion professional and submit a bite on behalf of a registered Vic Kids Eat Well member organisation that meets the Organisation Eligibility Requirements.
2. There can be multiple entries per organisation per monthly Promotional Period. If an organisation submits more than one entry in a promotional period, all entries will be considered. An organisation can only win the Lucky Bite competition once per calendar year.
3. Incomplete, indecipherable or incomprehensible entries will be deemed invalid.
4. The Promoter's decision in relation to any aspect of this Competition is final and binding. No correspondence will be entered into.
5. The Promoter reserves the right to disqualify any entry where it reasonably suspects that such materials are prohibited by these Terms and Conditions, any relevant law, or otherwise deemed inappropriate. This is at the Promoter's absolute discretion and discussions will not be entered into. Entries that are considered unlawful, harassing, defamatory, abusive, threatening, harmful, obscene, profane, sexually orientated, racially offensive, contain objectionable content or are otherwise inappropriate will not be deemed valid and will be rejected.
6. By entering this Competition, entrants consent to receipt of emails from the Promoter regarding this Competition, and other emails from the Promoter which inform the entrant of the Promoter's other publications, products, services and events and promote relevant third-party goods and services. You can unsubscribe from these communications at any time.
7. By entering this Competition, the organisation provides the Promoter with permission to reproduce and use the organisation's name for purposes associated with promoting Vic Kids Eat Well (such as, on social media platforms, website).
8. This competition combines skill and chance. Skill is demonstrated through bite submissions and implementing changes to the food and drink environment, while chance applies when selecting a random winner from eligible entries. One winner will be randomly drawn each month by the Vic Kids Eat Well team. Winners will be notified via email by or about the 15th of the following month, and prizes will be sent by or about the last day of that month.
9. The Promoter's [privacy policy](#) applies to this Competition.
10. The Promoter will keep records of this Competition for 3 years.

Prizes:

11. There will be one prize drawn per Promotional Period during the Competition Period. Each prize is a \$150 Kitchen Warehouse e-voucher.
12. The prize winners will be notified by email by the 15th of each month, and prizes will be sent by the last day of the month.



13. If, in any event, a potential competition winner does not want to accept the prize, or the Promoter is unable to locate a winner by 5pm on the last day of the following month to when the bite was submitted, the prize will be forfeited by the winner, with no liability whatsoever on the Promoter towards the prize winner. Another winner will then be selected by the Promoter following the notification requirements as per these Terms and Conditions.
14. Prizes are not transferable or exchangeable and cannot be redeemed for any other form of compensation (including cash), unless otherwise specified. The value of the prizes is accurate as at the commencement of the Competition Period. The Promoter and its associated parties accept no responsibility for any variation in the value of a prize after that date.

